

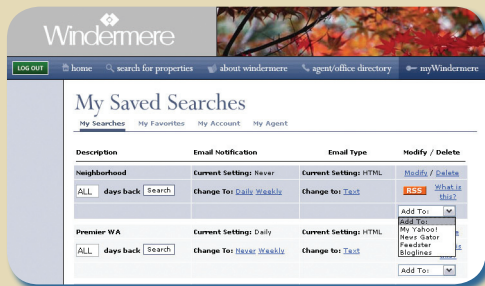
## Get new listings no matter where you are

Windermere is leading the real estate category by using RSS, "Really Simple Syndication," to provide a streamlined way of quickly viewing listing information from *Windermere.com*. Windermere RSS feeds are the most advanced way for you and your clients to stay on top of the home search anywhere. By creating a home search with *myWindermere*, new listings are automatically delivered to any RSS-enabled computer, Web browser, wireless device or personalized Web page, such as *myYahoo*.

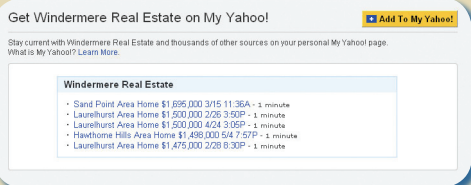
## Save time and increase productivity

Perhaps best of all, RSS feeds pull new listing information when they become available, keeping clients well-informed with the newest homes available on the market. You and your clients can rest at ease knowing new listings will arrive when updated, keeping you in a competitive position.

Windermere RSS feeds are free, quick to set up and available with *myWindermere*. This is another valuable feature to encourage clients to create a personalized search.



RSS is simple to use with a *myWindermere* account.



Think of Windermere RSS as a personal stock ticker providing you with brand-new listing updates.

## Key Features

- » Receive new listing alerts on any computer, phone or wireless device
- » Updates match saved search criteria with no spam
- » Listings arrive the minute they become available
- » Windermere RSS is included at no charge with *myWindermere*
- » Another way to offer clients the most innovative technology