

Showing your
Property



All real estate agents are invited to preview your home to become familiar with its features and benefits on pre-scheduled days to:

REAL ESTATE AGENT OPEN HOUSES	<ul style="list-style-type: none">■ Assist in generating immediate interest.■ Facilitate marketing and minimize inconveniences to you.■ Market your home to all agents working with qualified buyers.
CONTROLLED ACCESS TO YOUR PROPERTY	<ul style="list-style-type: none">■ I will help you determine the best approach to showing your property.■ The lockbox has many benefits, but may not be appropriate in all cases.■ To ensure privacy, you are consulted on scheduling showing appointments.■ Easy access increases marketability and shortens market time.■ Follow Windermere's "Market Preparation Guide" to increase interest in your property.
ACTIVITY UPDATES	<ul style="list-style-type: none">■ You will be kept well informed of all marketing activities.■ Comments from potential buyers and touring real estate agents will be passed on to you until your property is sold and closed.■ Reliable feedback takes the guesswork out of selling.■ You will be notified of changes in the market.■ You will receive consistent counsel and guidance.■ You can expect thorough follow-up.■ You can make informed, timely decisions based on the continuing flow of information.
BUYER QUALIFICATION	<ul style="list-style-type: none">■ Windermere sales associates prequalify prospective buyers to determine their ability, readiness and willingness to buy your home.■ Prequalification positions buyers to take action quickly.■ Screening allows sales associates to focus attention and energy on matching buyers with sellers.
AREA-WIDE AGENT PREVIEW	<ul style="list-style-type: none">■ Property information is immediately distributed to all neighboring Windermere offices.■ Listings are toured by sales associates from area Windermere offices.■ Windermere's Internet site includes information on thousands of homes represented by Windermere associates.
